



(B)trained  
for importers, agents, installers, (B)energizers

**Germany**  
**June 12-14 or June 20-22, 2019**

## **(B)come**

**Importers** are typically businesses or individuals who import the most important biogas components from Europe. They make the products available to installers.

**Agents** are small scale importers who mostly do the whole business: import, marketing, installation and service – a challenging and super interesting business!

**Installers** are technical and practical people. They are specialized on promoting biogas systems and installing them for the end users. It is also their responsibility to provide customer service to their users.

**(B)energizers** are biogas enthusiasts who want to learn about biogas to either operate their own system or simply to spread the word.



# (B)trained Agenda

## DAY 1 – (B)understood

In order TO BE UNDERSTOOD by your future customers and trainees you have to be confident about technology and theory. We will make sure you fully understand the basics of biogas science and technology.

8:30 introduction to (B)energy and to our business approach

9:00 biogas science: anaerobic digestion

12:30 lunch

13:30 biogas technology: different models and the (B)energy system

15:00 stove technology: practical use and modification

## DAY 2 – (B)practical

Whether your customers are satisfied with the technology highly depends on how well you install and service their system. We will teach you all important issues to make your business successful!

8:30 installation of sample (B)plant, greenhouse, piping and backpack fill-up station

12:30 lunch

13:30 installation competition

15:00 maintenance and trouble shooting

17:00 visit of large scale German biogas system

## Day 3 – (B)committed

Becoming part of (B)energy means becoming a fully confident and professional biogas entrepreneur. But you are not alone, (B)energy supports you and here we teach you how!

8:30 business management with (B)energy service tools

10:00 business calculations and scenario examples

12:30 lunch

13:30 opportunity for detailed discussion with (B)energy founder Katrin Pütz about next steps

